## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of Atty. Docket

Maarten Peter BODLAENDER NL 021061

Confirmation No. 1608

Serial No. 10/532,470 Group Art Unit: 2454

Filed: April 22, 2005 Examiner: PARK, Jeong S.

Title: APPARATUS AND METHOD FOR REPLACING A MEDIA CONTENT ITEM

Mail Stop RCE Honorable Commissioner for Patents P.O. Box 1450

Alexandria, VA 22313-1450

## AMENDMENT

Sir:

In response to the Final Office Action mailed on July 20, 2010, please amend the above-identified application and consider the remarks as follows: